# SHUFFLE

Pitch Deck

# Introducing ADASHUFFLE, Cardano's premier multi-game casino and ultimate *revenue share ecosystem*

Let's dive in

shuffle.

# ADASHUFFLE

looks to take the **cardano and web3 gambling industry** by storm with its **easy** to use and **innovative casino.**

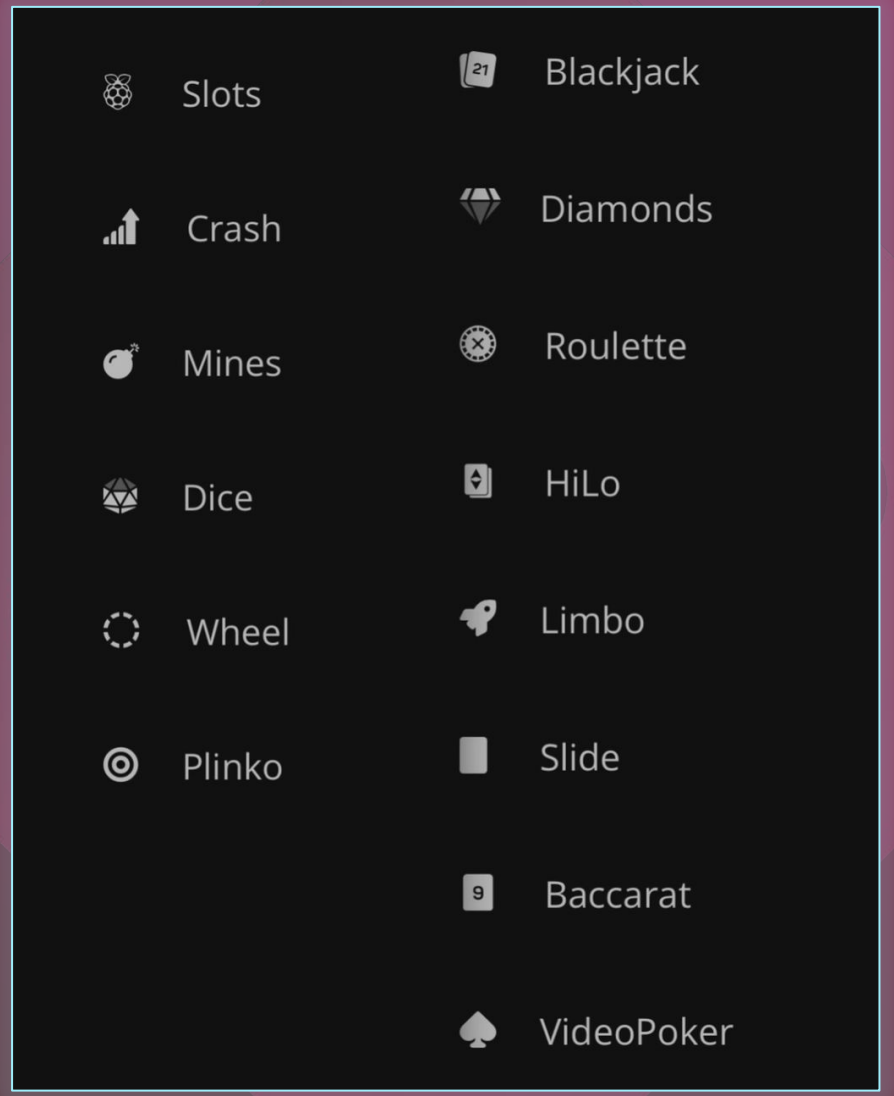
# Casino:

Version 1 → ADASHUFFLE will consist of 4 popular games: **coinflip, roulette, jackpot** and **crash** which have been released.

This will have over 20+. games It is currently under development and will also support **Other cardano native tokens.** → Version 2

Version 3 → This will consist of **live games, sports betting, perpetuals** and **other innovative features.**
*We would be expanding the licensure during version 3 and more details will be published as we get close to its release.*

Version 2:
GAMES



# Why does cardano need a casino?

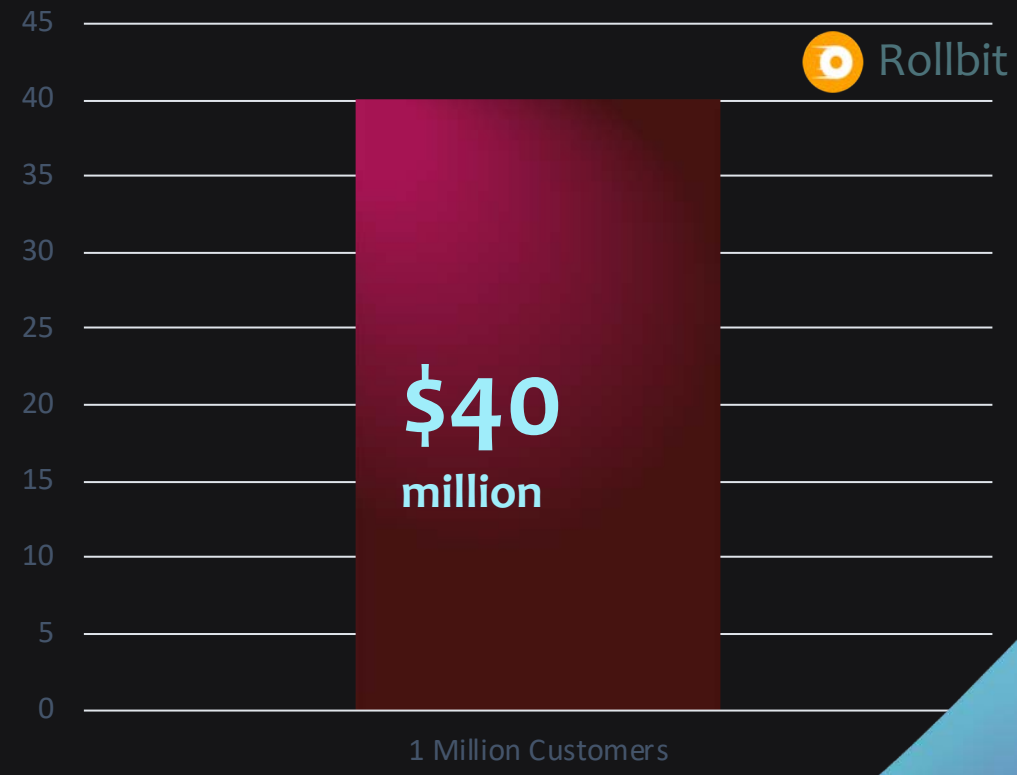
Cardano does millions of $ADA in trades across both NFT and Defi monthly, easily among top 20 chains in volume, but when compared to the casino ecosystem from other chains, this isn't the case, and we're looking to change that.

Here's some numbers from other casinos across chain.

For example, **Rollbit** has over **1 million users** with **$40 million** wagered per day, an average of $**40 per user**.
Other casinos like **Duelbits** also garner near identical numbers.

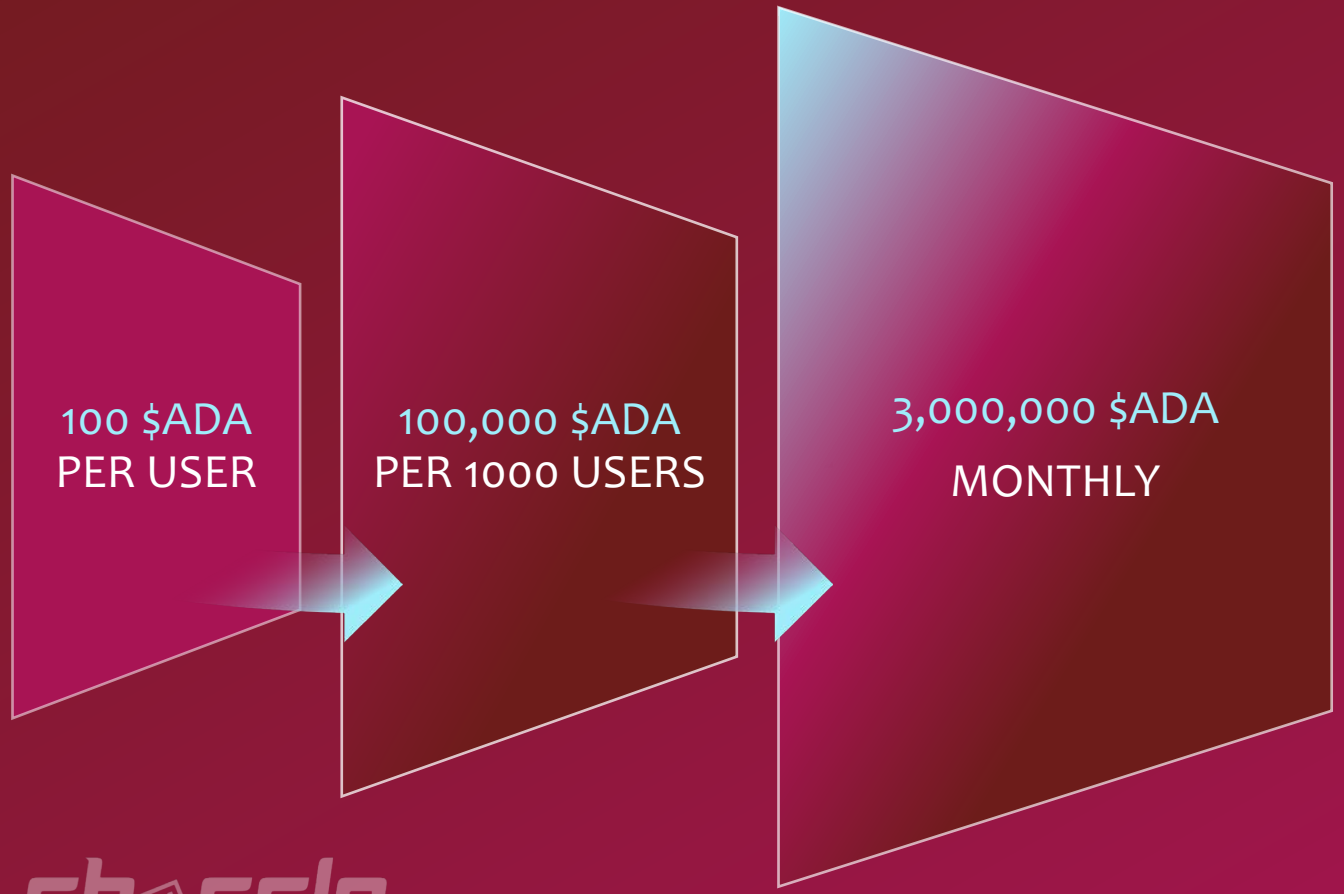
There is an obvious demand and capital for the taking...bringing this home, we are offering a **multi-game casino** on **cardano** primed to garner lots of users from different chains as we'll support SOL ,BTC, ETH etc.

We already have a strong support base evidenced by our mint pass going for as high as **200+ $ADA.**



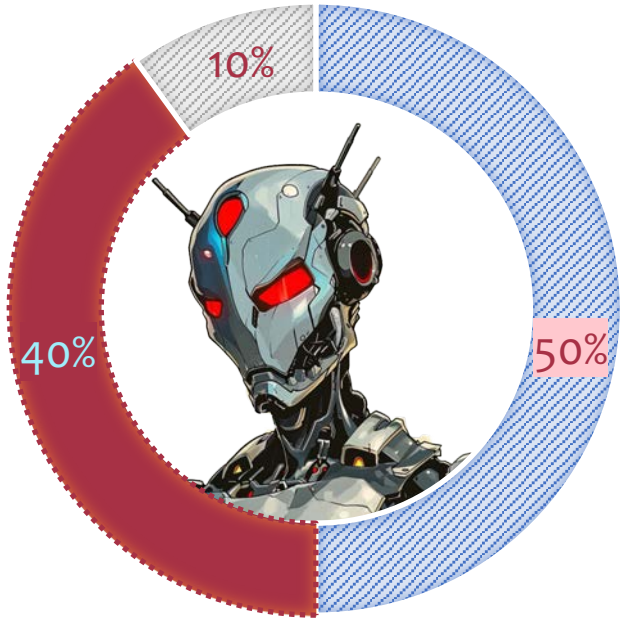

shuffle.

Our goal is to have over **1000 users** on the platform within the first few months who regularly wager over **100 $ADA** daily, putting our daily cash flow at **100k $ADA**, and monthly cash flow at **3M $ADA**.

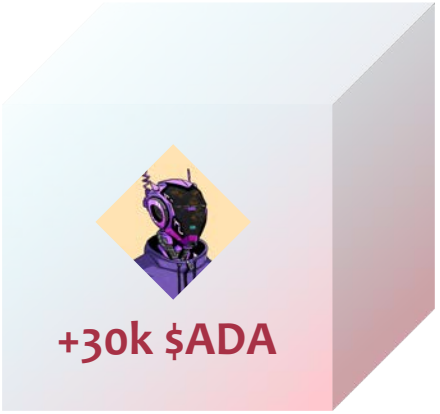


shuffle.

*Please note that these are hypothetical numbers but we believe are very feasible and could be even more given the on-chain volume and participants on CARDANO.*

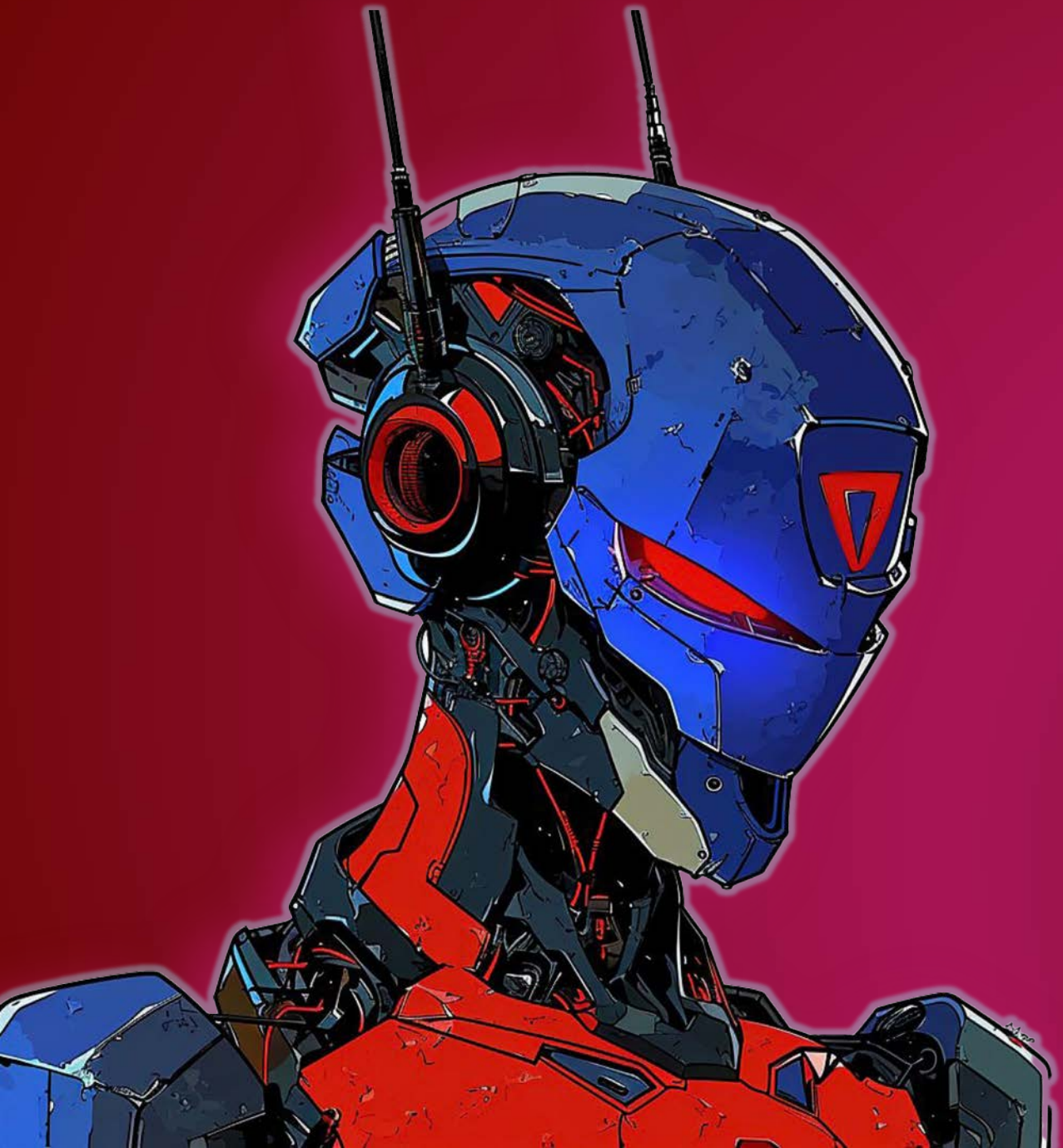



**INITIAL REV SHARE SYSTEM**
50% to SHUFFLEBOTS NFT holders
40% to $BET buy-backs
10% to team




With a summary of hypothetical numbers, this would put each SHUFFLEBOT to earn +**30 $ADA** from our rev share system or more over time and **60k $ADA** to monthly $BET buy backs.

With the launch of V2 and V3 and extensive marketing we believe these numbers would go up over time. Do note that this is all SPECULATIVE.

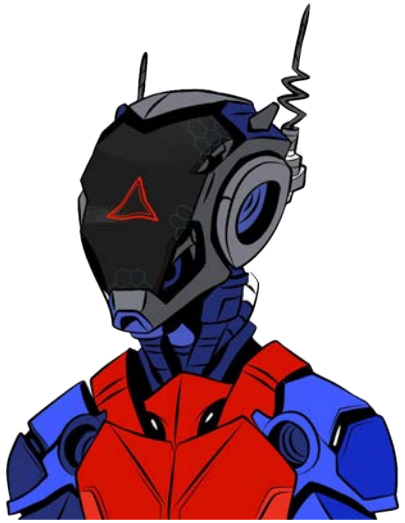


SHUFFLEBOTS

A diverse collection of **2222 NFTs** with over **100+ traits** carefully created by our in-house team of artists with over *5 years of experience.*

We aim to not only be a premier revenue generating project, but to also have **the best art** across chain.

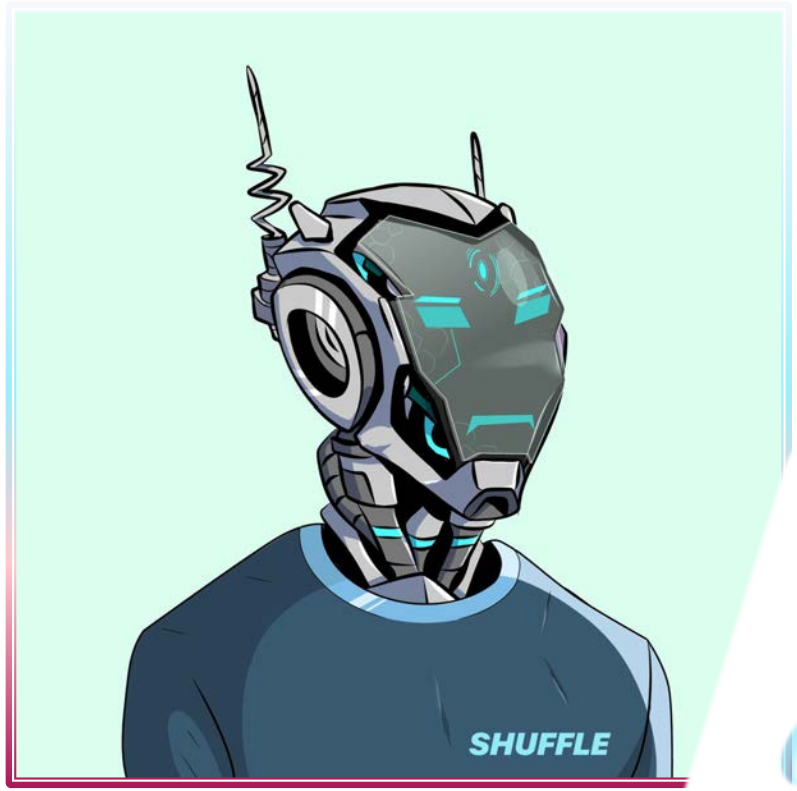
Owning a **SHUFFLEBOT** gives you access to 50% of our monthly casino revenue shares if STAKED.



**STAKING**

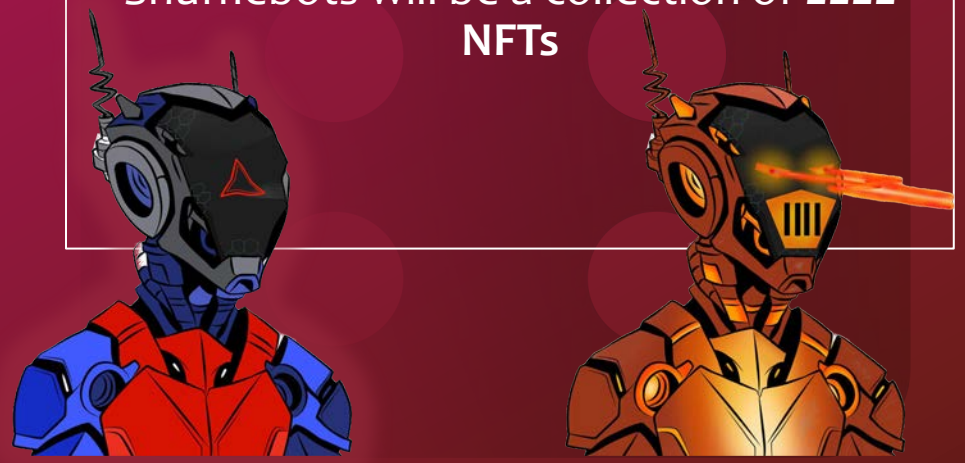
You'll need to stake your SHUFFLEBOTS to be eligible for our rev share.

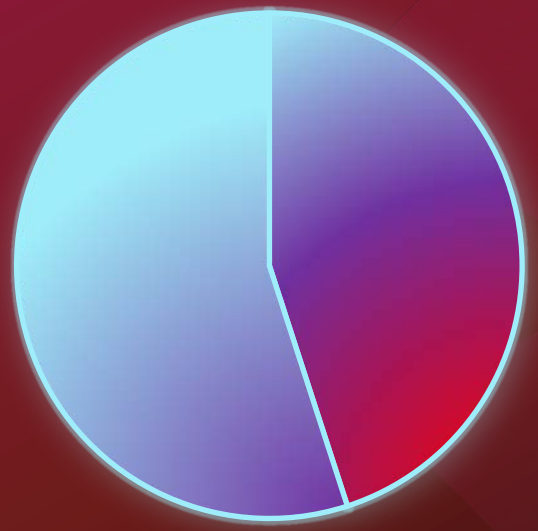
More details on staking will be released in due time.



# MINTING

Shufflebots will be a collection of **2222 NFTs**



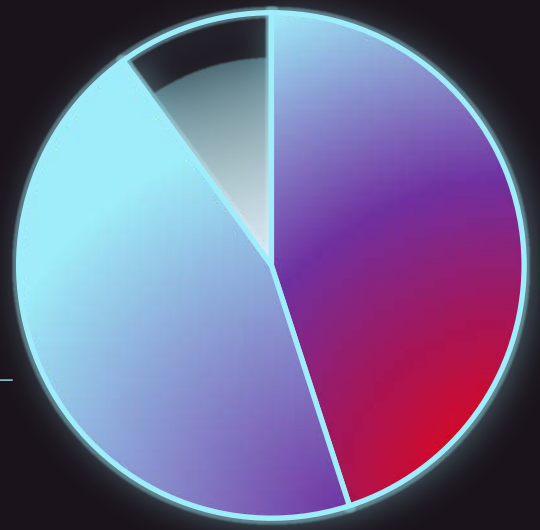


**1000 NFTs**
$BET PASS HOLDERS

**Shufflebots mint**

**1000 NFTs** reserved for $BET PASS HOLDERS as **FREE MINT.**

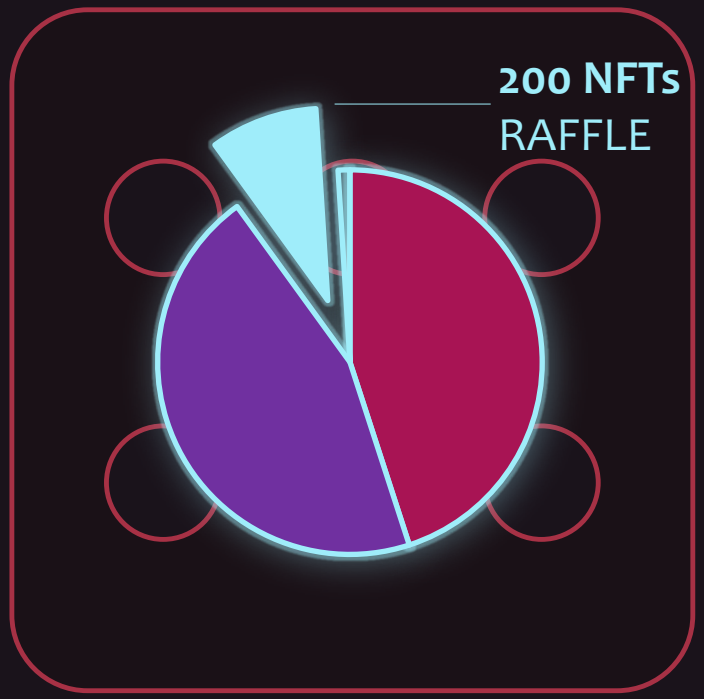
*You will need to burn your $BET passes to claim the* ***Shufflebots.***




**1000 NFTs** FCFS reserved for Whitelist

Both $BET pass holders and other cardano communities will be eligible for mint, making it oversubscribed.

**MINT PRICE** will be 222 $ADA



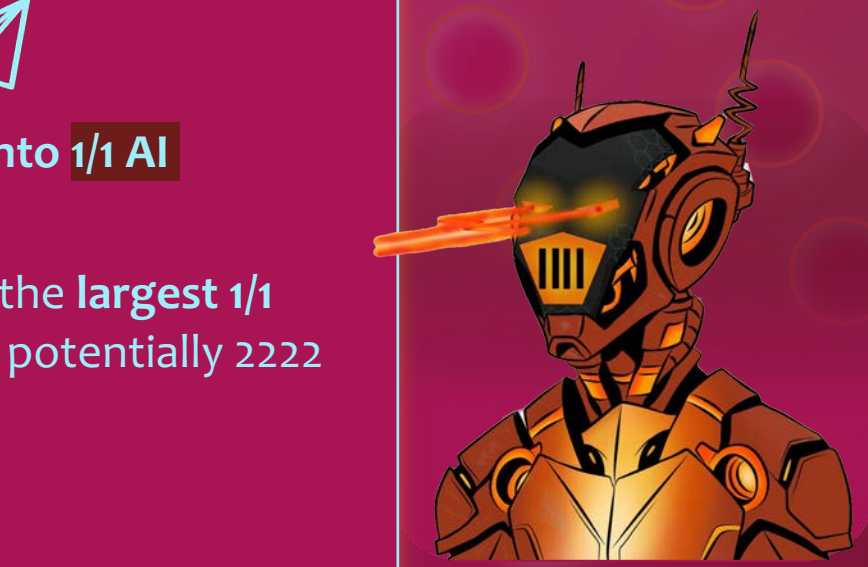

**200 NFTs** will be raffled in a lottery system for 24HRs with each ticket costing 500 $BET

The remaining **22 NFTs** will be minted to the team wallet.

# UPGRADE

**Post-mint, upgrade your NFTs into 1/1 AI versions for $BET**

This would make our collection the **largest 1/1 collection** across all chains with potentially 2222 1/1 distinct NFTs .



Shufflebot

Ai version

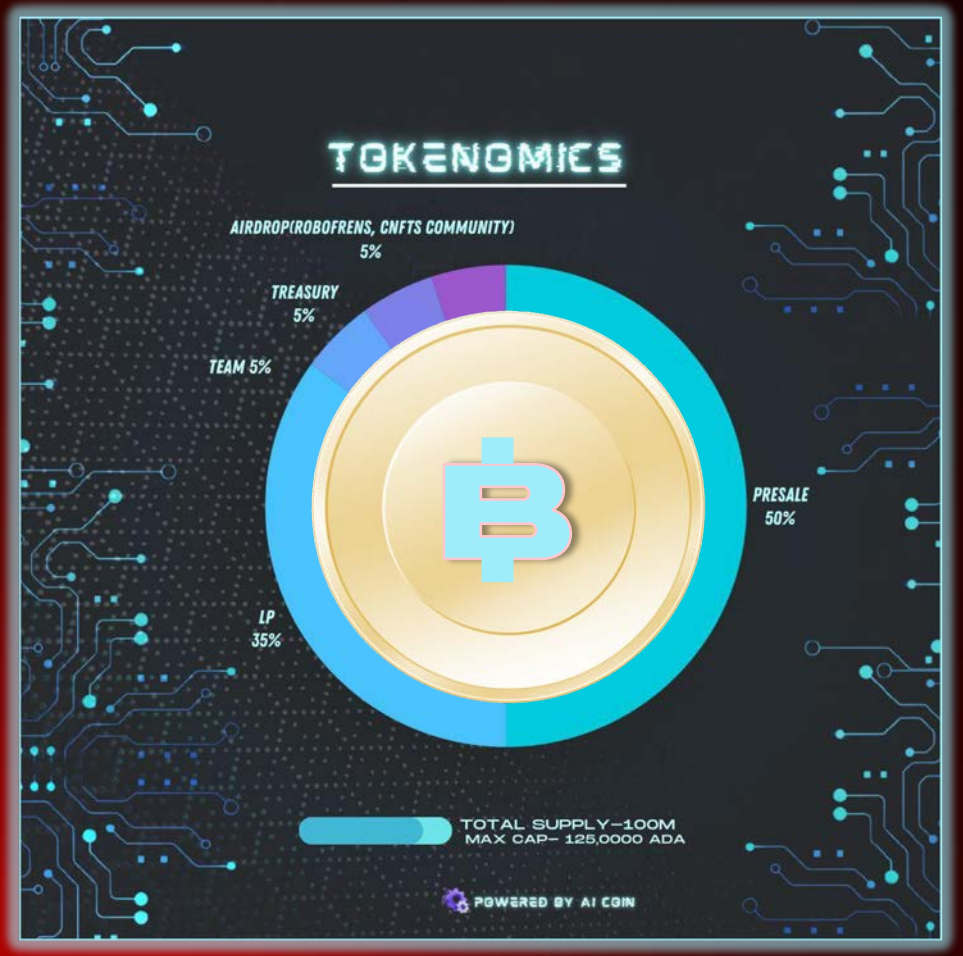
# $BET

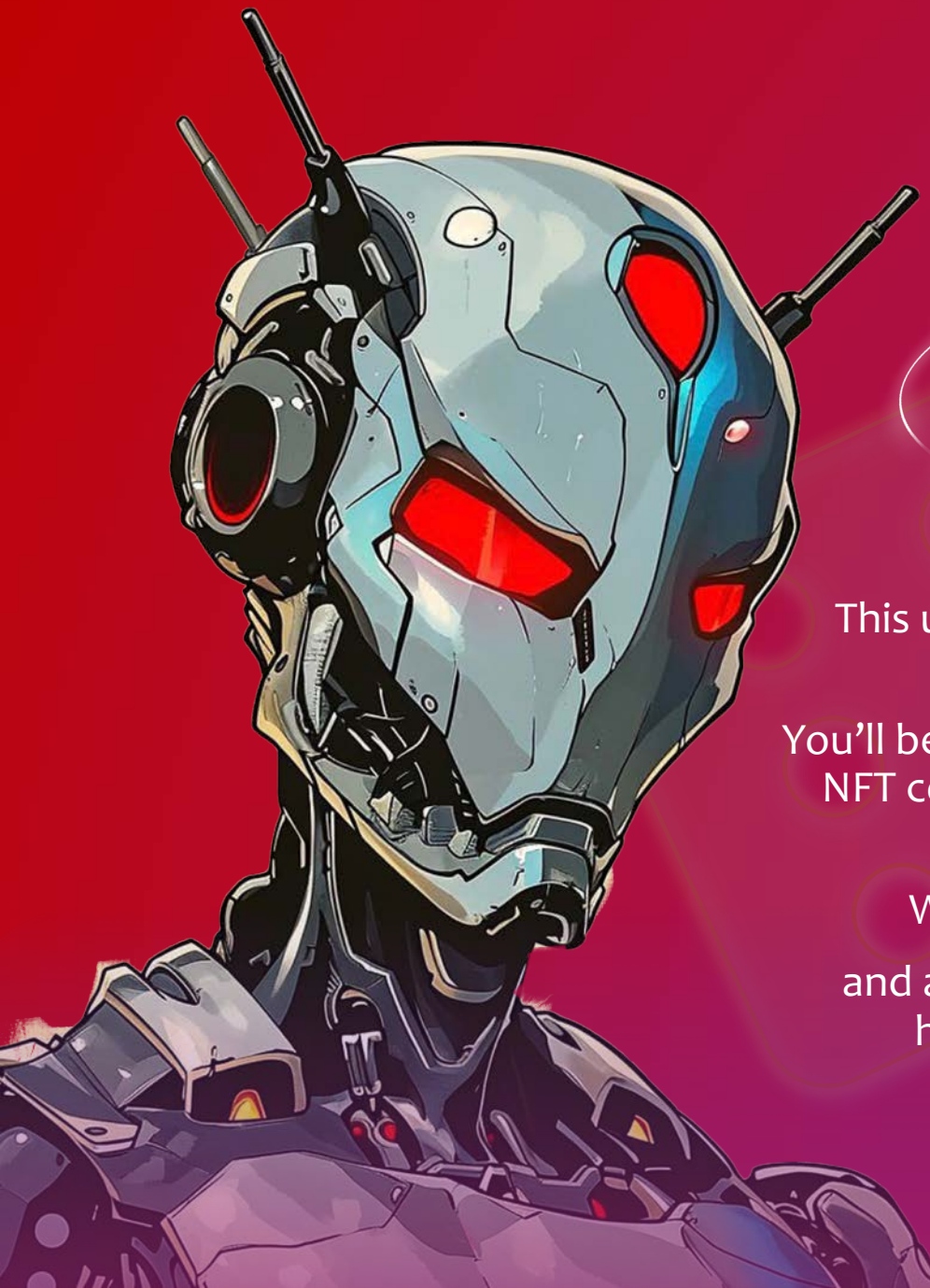
**$Bet** is the official token for **ADASHUFFLE** with **100% of supply unlocked** and in circulation

## Tokenomics

Total supply of $BET is **100M.** 50% to **presale,** 35% will go to the **LP,** 5% each is allocated to the **team, treasury and airdrops** to Shufflebot holders and cnft communities.

**40%** of revenue generated from the casino will be allotted to buying back $BET. This will initiate **burn** and **buyback** mechanisms at intervals (not fixed) which in return will make $BET deflationary and its price skyrocket🚀





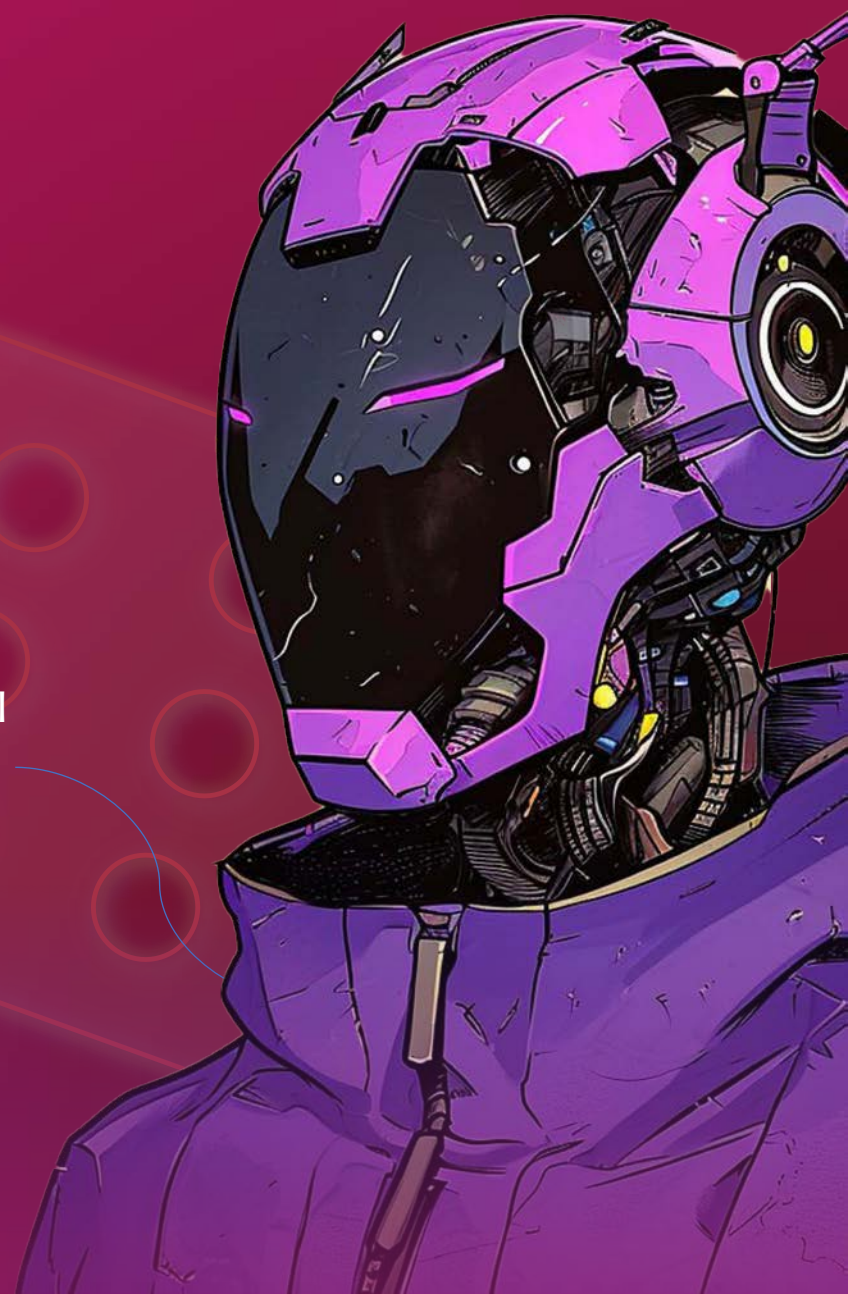
# AIFY

This utility will be **for holders only** and require **$BET.**

You'll be able to **AIFY** your NFTs or create AI NFT collections which are time and cost effective.

We partnered with CNFTEDOT

and another partner; We made magic happen with their collections.

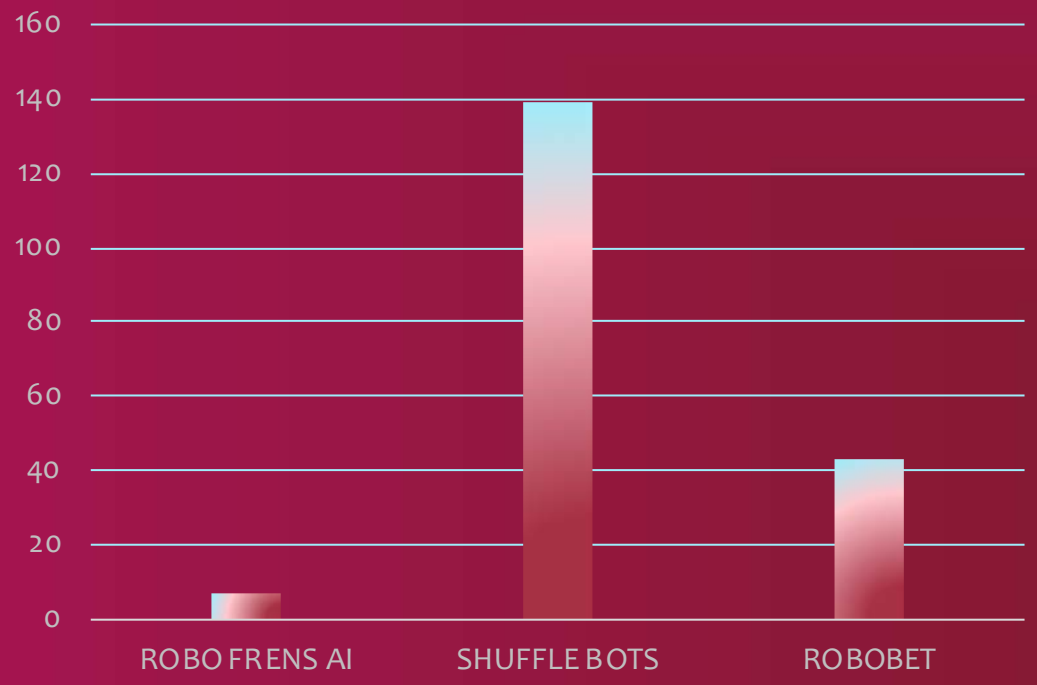


# Cnftedot

## BRANDING

Branding is an important aspect of casinos. We are looking to build a brand that will be the talk of the ecosystem which in turn will be what projects aspire to partner with.

The results of the petition to transition fully into casino and hence rebrand from Robofrens AI




**Robofrens AI** - 7 votes
**Shuffle bots** - 139 votes
**Robobet** - 43 votes

The results of the petition to switch names

12 votes $AI

174 votes $BET

There were **12 votes** in favour of $AI and **174 votes** for $BET

# TEAM

**Cyborgx1 -** 26y
UK Co-founder

Cyborgx1 **h**andles the *technical aspect* of the team. He is well versed with over **3 years of experience** contracting with NFT and Defi projects across Solana and Ethereum raising over $5m across multiple Defi, gaming and Casino projects.

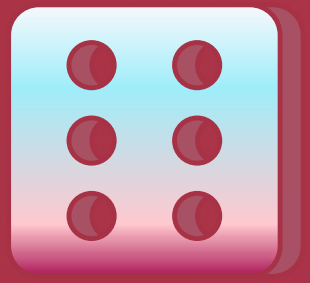
His extensive knowledge in community management, marketing and product management is a key reason for the success of *ADASHUFFLE*

**BAM -** 26y
USA Co-founder

Bam handles the *biz ops and marketing aspect.* He possesses experience in web2 and web3 marketing, and owns his own web2 marketing agency which has generated **hundreds of thousands** for his clients.

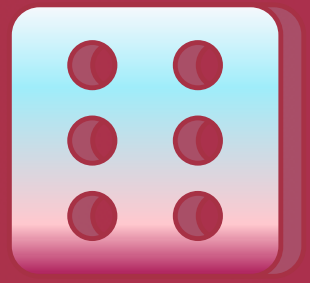
He also has the connections and extensive insight on Casino operations making him the perfect man to handle the business operations of the casino

# TEAM



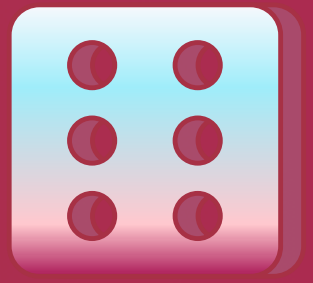
**Lovely dev**
Lead Dev

LovelyDev's diverse range of expertise in **web developmen**t and his experience goes way back. Having worked different projects across multiple chains, he is tasked with *regulating the casino* and *streamlining other products.*



**AverageJoe**
Lead Dev

AverageJoe has **over 5 years of working experience** with several web2 and web3 casinos and is *developing Versions 2 and 3 of the casino*



**Raney (Contractor)**
Lead Dev

Raney developed **Shuffle beta** and is assisting in *V1 development*

# DEV TEAM

**Ox degen**

Lead designer working on SHUFFLEbots and UI/UX changes for V1-V3

**Nick**

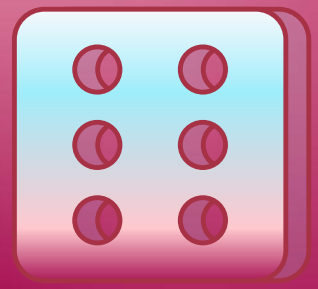
Blockchain artist with over 2 years of experience in NFT and illustrative art

**Simaleksic**

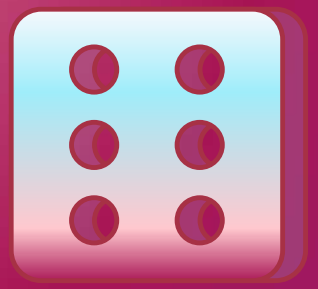
AI artist and prompt dev handling AIFY studios

# ART & DESIGN TEAM

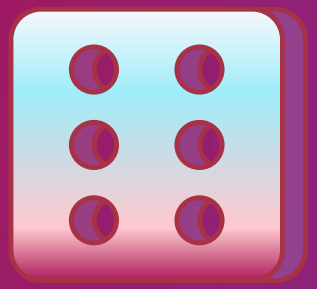
Consists of renowned and hardworking CMs and moderators with years of experience and connections within the Cardano ecosystem



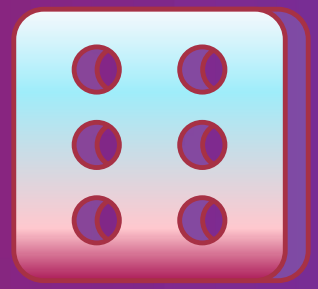
**Ibiza24**
Ibiza Head Mod.



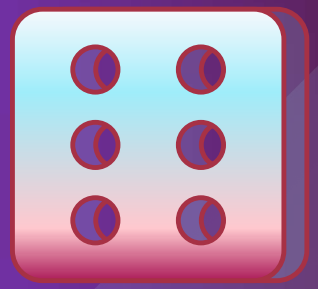
**Just ozzi**
Collab Manager



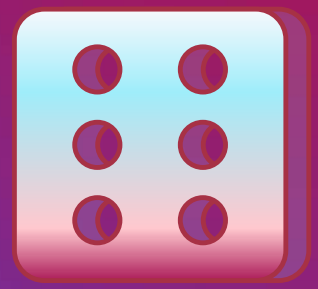
**Harshcm**
Collab manager



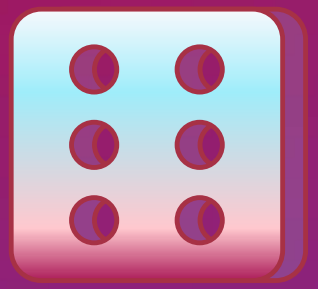
**wayvnft**
Moderator



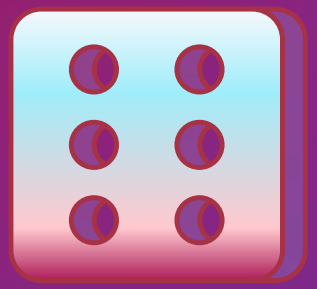
**avoca dorable**
Moderator



**Jassmith**
Moderator



**Simaleksic**
Moderator



**Devokay**
Discord dev.

# Community management